

# How sustainable is an activity? An Ecological framework.

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Brunek/Brunico, 21.mar.2017.**





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1. Introduction. Ecology: touching the world for trying to be good.
2. Goals of this class. References.
3. The organization levels of matter: a framework for judging activities
  - One pyramid and a concrete show.
  - Ecology challenges business and decision makers: RESPECT ALL LEVELS!
4. Do it yourself
5. Is the theory applicable to societies?
6. Did we fulfill our goals?

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# Touching the society, managers, and decision makers

Does your agency reduce **carbon footprint** and help **biodiversity**?

Sure! We believe in **sustainable development** and **tourism** for enhancing profits and welfare.



Fotosintesis and Respiration



Fisher's, and G-P&Cajas Biodiv.

$$S = \alpha \ln(1 + N/\alpha)$$

$$S = (ME - MP) / dt$$



At the end of this class, you should be able to:

1. Recognize the organization levels of life
2. Explain why such organization levels are important for comprehensively understand and sustainably use Nature
3. Use the organization levels as a framework to critically assess how sustainable a human activity like Tourism is.

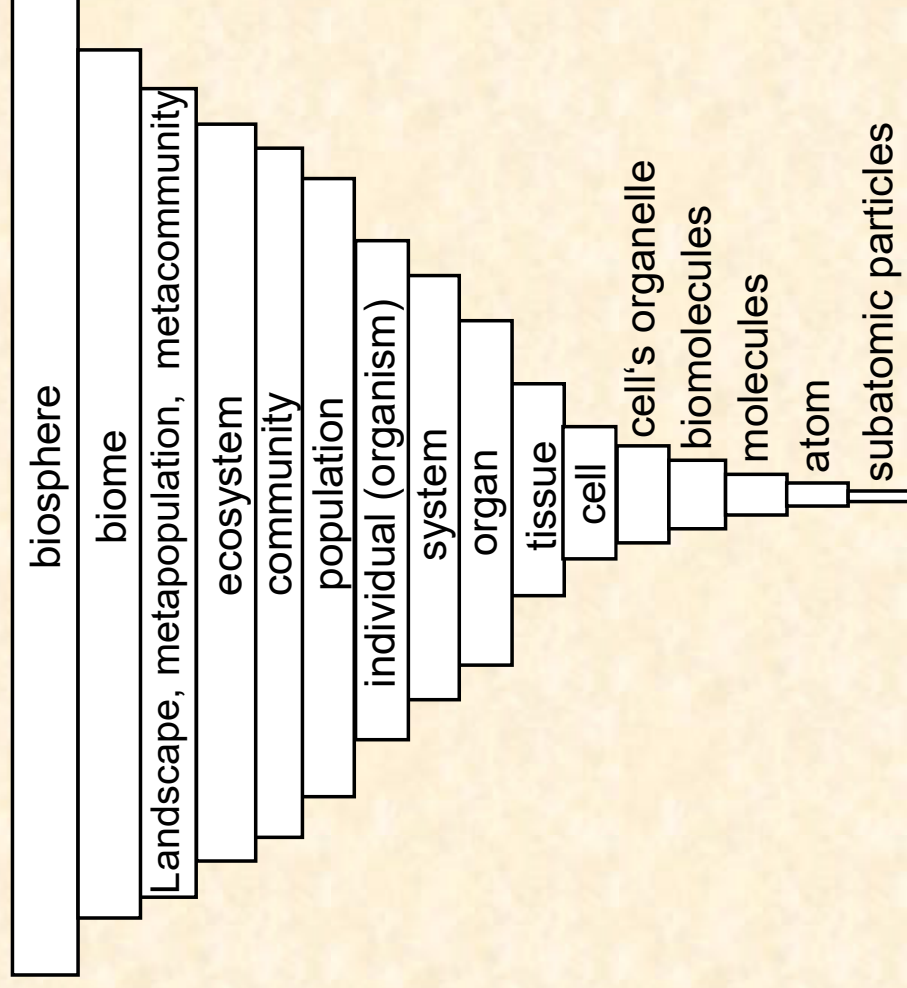
# References

1. Garrido-Pérez, E.I., Sidali, K.L., Rizzo, L.S., and Andrade, L.D. 2017. *Agroforestry systems and geographical indications as hints for a better administration of natural and cultural capitals*. In Paracchini, M.L. and Zingari, P.P. (Eds.). *Reconnecting natural and cultural capital*. Contributions from science and policy. Publications Office of the European Union. (**ASK KATIA SIDALI**).
2. Garrido-Pérez, E.I. and Sidali, K.L. 2016. Los niveles de organización ecológica: una guía para administrar los recursos naturales y culturales). *Investigación y Pensamiento Crítico* 4(2): 95-114. (**JUST GOOGLE IT**).

# Contents

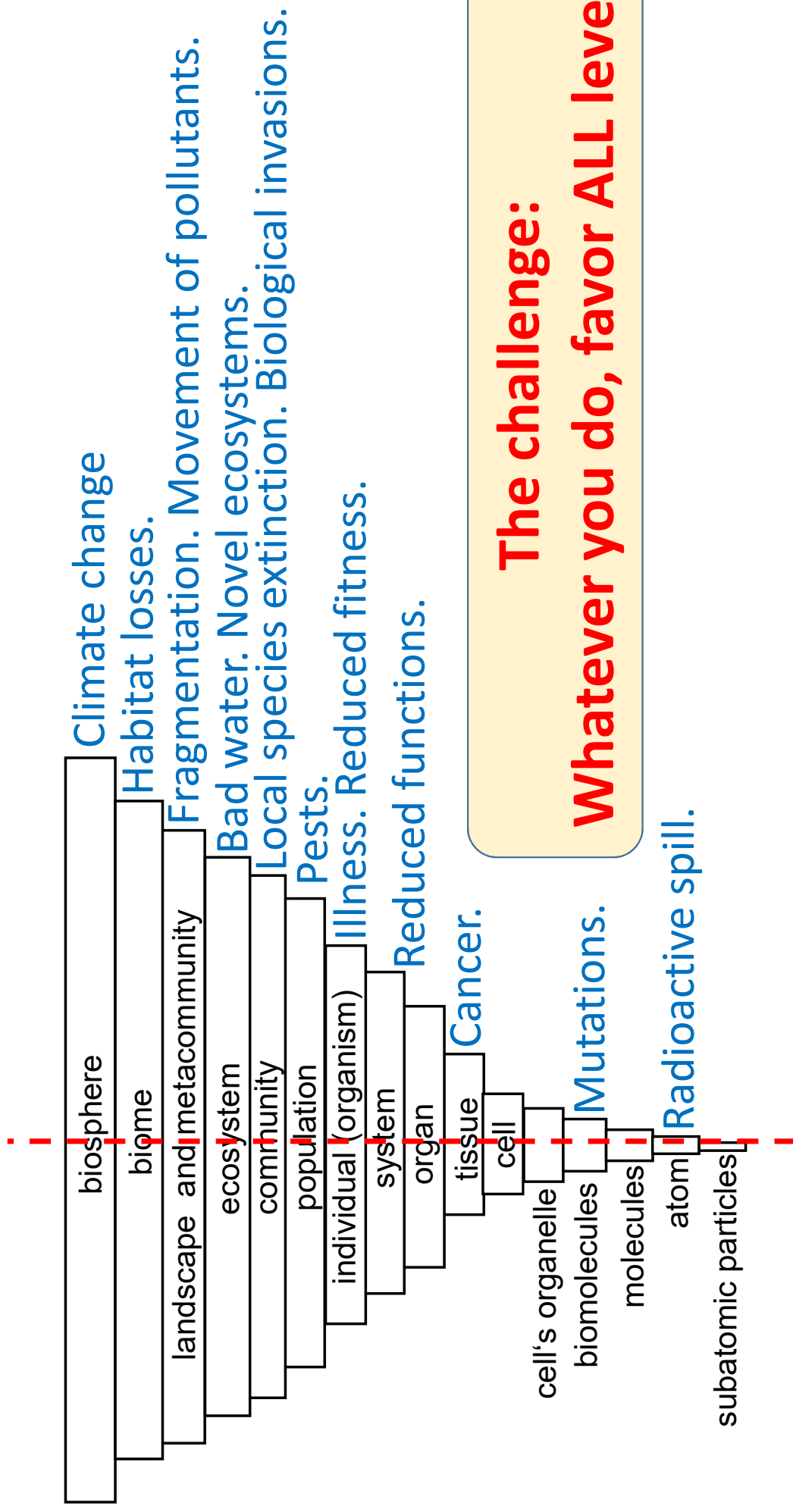
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Hierarchies exist and facilitate a holistic understanding of complex processes.





# Understanding, avoiding, and facing some world's problems



**The challenge:**

**Whatever you do, favor ALL levels.**

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Form 4 groups, and discuss the following cases. Then write your answers in one sheet of paper. Please give holistic answers helped by our *pyramid*.

**Group 1.** A hotel in the Amazon offers tours to visit large soja monocultures. Write the effects of both monocultures and hotel on the environment, from individuals to the Biosphere.

**Group 2.** An Italian city receives tens of thousands of tourists every Sunday. Tourists historical center is nice, but beyond that area people have: too many dogs, no-green places, and narrow streets intensively transited by cars producing smog. How do you convincingly explain the problem to the major and the citizens?

**Group 3.** An old farmer tells you: “Tell me the truth: DO YOU BELIEVE IN BIO AND ORGANICS?” How do you convince the farmer to become organic?

**Group 4.** Come with me for telling you a secret...

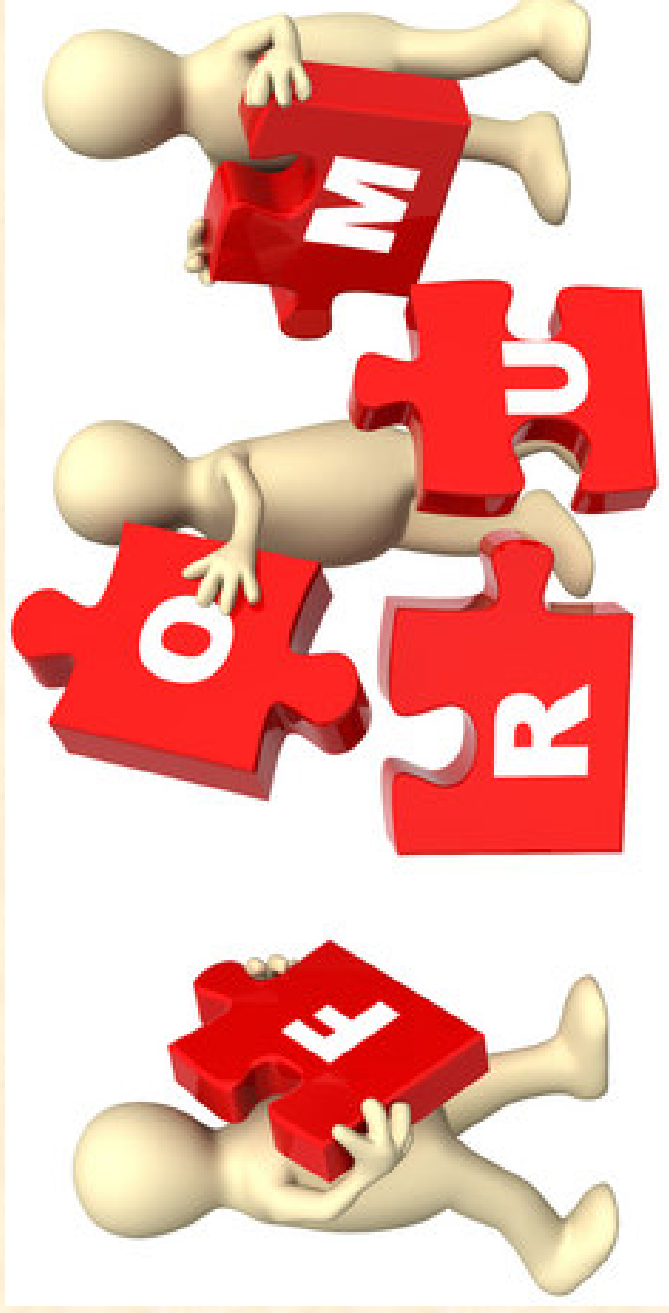


**YOU HAVE  
9,5 MINUTES.**



# Share and exchange

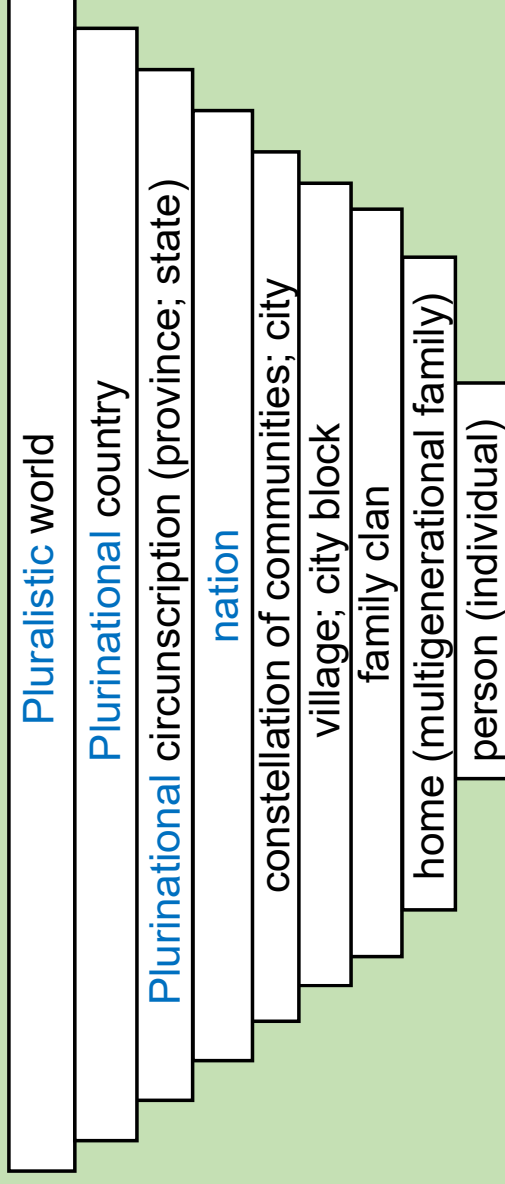
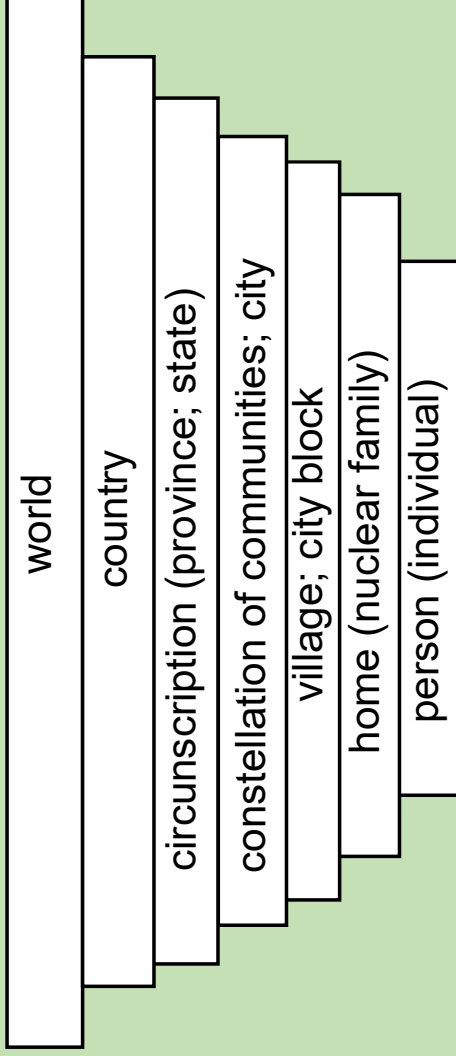
- Share and explain your answer to the rest of the class.
- Do it in 3 minutes + 3 minutes for questions.
- Group 4: make a recapitulation and conclusions.
- Don't worry: if time is too short, you can have a coffee together after this class!



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# Two points of view





# Did we fulfil our goals?

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# THANKS A LOT!!

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